



WSYX Columbus
1261 Dublin Rd
Columbus, OH 43215

Great American Media
1010 Wisconsin Ave NW
Ste 800
Washington, DC 20007

Contract # 1365881

Schedule Dates 09/05/12-09/10/12
Advertiser DSCC Democratic Senatorial Campaign Committee
Agency Great American Media (2231)
Product POLITICAL ISSUE (ns) (1187)
Brand DSCC-IE (450475)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name /
Phone/Fax 49/53/1703
CPE National/Political Issue Agency BRD
Account Types Weekly/Irregular
Billing Type DSCC - IE
Comments JARED SALLES

Date Entered 08/30/12
Last Modified 08/30/12
Entered By Melody Margolin
CO-OP No
Headline # ECR09808825
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,840.00
Net Total \$21,760.00
Sales Tax

Columbus (WSYX)
By Broadcast Month
Sep. 2012 35 \$25,600.00
Grand Total: 35 \$25,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/05/12-09/07/12	2	:30	5:01A- News-News on ABC6 at 5am	1			X	X	X			1	\$300.00	\$300.00	Columbus (WSYX)	GOOD DAY COLUMBUS	8/30/12
2.0	Normal Line / SPOT (2)	09/05/12-09/07/12	2	:30	5:30A- News-News on ABC6 at 5am	1			X	X	X			1	\$300.00	\$300.00	Columbus (WSYX)	GOOD DAY COLUMBUS	8/30/12
3.0	Normal Line / SPOT (3)	09/05/12-09/07/12	2	:30	5:58A- News-News on ABC6 at 6am	1			X	X	X			1	\$450.00	\$450.00	Columbus (WSYX)	GOOD DAY COLUMBUS	8/30/12
4.0	Normal Line / SPOT (4)	09/05/12-09/07/12	2	:30	6:30A- News-News on ABC6 at 6am	1			X	X	X			1	\$450.00	\$450.00	Columbus (WSYX)	GOOD DAY COLUMBUS	8/30/12
5.0	Normal Line / SPOT (5)	09/05/12-09/07/12	2	:30	6:58A- ABC-Good Morning America	2			X	X	X			2	\$500.00	\$1,000.00	Columbus (WSYX)	GOOD MORNING AMERICA	8/30/12
6.0	Normal Line / SPOT (6)	09/05/12-09/07/12	2	:30	7:30A- ABC-Good Morning America	2			X	X	X			2	\$500.00	\$1,000.00	Columbus (WSYX)	GOOD MORNING AMERICA	8/30/12
7.0	Normal Line / SPOT (7)	09/05/12-09/07/12	2	:30	8A- ABC-Good Morning America	2			X	X	X			2	\$500.00	\$1,000.00	Columbus (WSYX)	GOOD MORNING AMERICA	8/30/12
8.0	Normal Line / SPOT (8)	09/05/12-09/07/12	2	:30	10A- Rachael Ray	2			X	X	X			2	\$300.00	\$600.00	Columbus (WSYX)	RACHAEL RAY	8/30/12
9.0	Normal Line / SPOT (9)	09/05/12-09/07/12	2	:30	10:57:56A- ABC-The View	2			X	X	X			2	\$700.00	\$1,400.00	Columbus (WSYX)	THE VIEW	8/30/12
10.0	Normal Line / SPOT (10)	09/05/12-09/07/12	2	:30	12:00:11P- News-News on ABC6 at Noon	2			X	X	X			2	\$700.00	\$1,400.00	Columbus (WSYX)	ABC 6 NEWS NOON	8/30/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Millennium/DC, Washington DC (1108)

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Millennium Washington DC

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CPE

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DSCC - IE
JARED SALLES

08/30/12

Date Entered

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Last Modified

Melody Margolin

Entered By

No

CO-OP

ECR09808825

Headline

A35+R

Demo

Normal

Order Type

Package Deal

Commission %

15.00

Commission

\$3,840.00

Net Total

\$21,760.00

Sales Tax

Columbus (WSYX)

By Broadcast Month

Sep. 2012

Spots

35

Rate

\$25,600.00

Grand Total:

\$25,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / SPOT (11)	09/05/12-09/07/12	2	:30	12:57-56P- ABC-The Chew	2			X	X	X			2	\$500.00	\$1,000.00	Columbus (WSYX)	THE CHEW	8/30/12
12.0	Normal Line / SPOT (12)	09/05/12-09/10/12	2	:30	3:59-30P- Judge Judy	1	1		1					2	\$600.00	\$1,200.00	Columbus (WSYX)	JUDGE JUDY	8/30/12
13.0	Normal Line / SPOT (13)	09/05/12-09/10/12	2	:30	4:29-35P- Judge Judy 2	1	1		1					2	\$600.00	\$1,200.00	Columbus (WSYX)	JUDGE JUDY	8/30/12
14.0	Normal Line / SPOT (14)	09/05/12-09/07/12	2	:30	5:30P- News-News on ABC6 at 5pm	1			X	X	X			1	\$1,200.00	\$1,200.00	Columbus (WSYX)	ABC 6 NEWS	8/30/12
15.0	Normal Line / SPOT (15)	09/05/12-09/07/12	2	:30	5:30P- News-News on ABC6 at 5pm	1			X	X	X			1	\$1,200.00	\$1,200.00	Columbus (WSYX)	ABC 6 NEWS	8/30/12
16.0	Normal Line / SPOT (16)	09/05/12-09/07/12	2	:30	5:58P- News-News on ABC6 at 6pm	1			X	X	X			1	\$1,200.00	\$1,200.00	Columbus (WSYX)	ABC 6 AT 6P	8/30/12
17.0	Normal Line / SPOT (17)	09/05/12-09/07/12	2	:30	6:58P- Entertainment Tonight	2			X	X	X			2	\$700.00	\$1,400.00	Columbus (WSYX)	ENTERTAINMENT TONIGHT	8/30/12
18.0	Normal Line / SPOT (18)	09/05/12-09/07/12	2	:30	7:29P- 15P- Access Hollywood	2			X	X	X			2	\$700.00	\$1,400.00	Columbus (WSYX)	ACCESS HOLLYWOOD	8/30/12
19.0	Normal Line / SPOT (19)	09/05/12-09/07/12	2	:30	11:01P- News-News on ABC6 at 11pm	4			X	X	X			4	\$800.00	\$3,200.00	Columbus (WSYX)	ABC 6 @ 11	8/30/12
20.0	Normal Line / Prime Premium (20)	09/10/12-09/10/12	2	:30	7:57P- 45P- ABC-Bachelor Pad (Monday)	1	1							1	\$3,500.00	\$3,500.00	Columbus (WSYX)	BACHELOR PAD	8/30/12
21.0	Normal Line / SPOT (21)	09/09/12-09/09/12	2	:30	5:57P- News-News on ABC6 at 6pm	1							1	1	\$1,200.00	\$1,200.00	Columbus (WSYX)	ABC 6 NEWS@ 6	8/30/12

CONFIRMATION CONTRACT

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